



Collaborative Efforts in Financial Education

April 18 - 20, 2012 | Caribe Royale | Orlando

2012 Sponsorship Levels

"EIFLE" Awards Dinner Sponsorship (1 Available) \$20,000

Wednesday, April 18

- ★ Opportunity for company representative to provide introductory remarks at dinner
- ★ Three complimentary conference registrations
- ★ Complimentary exhibit table
- ★ Sponsor ribbon on conference badge
- ★ Opportunity to include marketing materials in conference attendee bags
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in EIFLE Awards press release
- ★ Recognition in conference marketing materials

~~Keynote Luncheon Sponsorship (1 Available) (Sold)~~ ~~\$15,000~~

Thursday, April 19

- ★ Opportunity for company representative to introduce keynote speaker at luncheon
- ★ One complimentary conference registration
- ★ Complimentary exhibit table
- ★ Sponsor ribbon on conference badge
- ★ Opportunity to include marketing materials in conference attendee bags
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials

General Session Sponsorship (1 Available) \$10,000

- ★ Opportunity to provide opening remarks at beginning of the general session
- ★ Sponsor ribbon on conference badge
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials

Track Sponsorship (~~3 Available~~) (2 Available) \$7,500

"Serving Those Who Serve" (Military/Public Service)

"Investing in Our Future" (Children, K-16)

"Road to Financial Recovery" (Adults)

- ★ Opportunity to provide opening and closing remarks in the track
- ★ Sponsor ribbon on conference badge
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials



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2012 Sponsorship Levels

Breakfast Sponsorship (2 Available) (1 Available)	\$5,000
Thursday, April 19; Friday, April 20	
<ul style="list-style-type: none">★ Opportunity to place marketing materials on breakfast tables★ Sponsor ribbon on conference badge★ Recognition at beginning and end of conference★ Recognition on conference signage★ Recognition on conference website★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)★ Recognition in conference marketing materials	
Break Sponsorship (4 Available) (3 Available)	\$2,500
Wednesday, April 18; Thursday, April 19 (am/pm); Friday, April 20	
<ul style="list-style-type: none">★ Sponsor ribbon on conference badge★ Recognition at beginning and end of conference★ Recognition on conference signage★ Recognition on conference website★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)★ Recognition in conference marketing materials	
Conference Supporter	\$1,000
<ul style="list-style-type: none">★ Recognition at beginning and end of conference★ Recognition on conference signage★ Recognition on conference website	

Sponsorship opportunities are available on a first-come, first-served basis. Your sponsorship will be invoiced upon receipt of sponsorship form. To ensure inclusion in conference promotional materials, payment must be received by March 1, 2012.

Sponsors who elect to utilize their complimentary exhibit space and conference registrations will receive additional information and instructions.

For more information, or to propose other sponsorship support, please contact Bryan Wyatt, Director of Communications, at bwyatt@financiallit.org or (207) 221-3663.

***We appreciate your commitment to financial education
and thank you for your support.***



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YES! I will support the 7th Annual Conference on Financial Education at the following level:

- | | | | |
|--|-------------------|---|--|
| <input type="checkbox"/> EIFLE Awards Dinner Sponsorship : | \$20,000 | <input type="checkbox"/> Breakfast Sponsorship: | \$5,000 |
| Keynote Luncheon Sponsorship: | (Sold) | <input type="checkbox"/> April 19 (Sold) | <input type="checkbox"/> April 20 |
| <input type="checkbox"/> General Session Sponsorship: | \$10,000 | <input type="checkbox"/> Break Sponsorship: | \$2,500 |
| <input type="checkbox"/> Track Sponsorship: | \$7,500 | <input type="checkbox"/> April 18 (Sold) | <input type="checkbox"/> April 19 (pm) |
| <input type="checkbox"/> Serving Those Who Serve | | <input type="checkbox"/> April 19 (am) | <input type="checkbox"/> April 20 |
| <input type="checkbox"/> Investing in Our Future | | <input type="checkbox"/> Conference Supporter | \$1,000 |
| <input type="checkbox"/> Road to Financial Recovery | | | |

Name: _____

Title: _____

Organization: _____

Work Address: _____

City: _____ State: _____ ZIP: _____

Work Phone: _____ Fax: _____

Email: _____

Website: _____

Find my check, in the amount of \$_____ enclosed.

Please charge \$_____ to my:

- Visa Mastercard American Express Discover

Name as it appears on card: _____ Exp. Date: _____

Card Number (16 digits): _____ CVV: _____

Is the Billing Address the same as the Work Address? Yes No

Billing Address: _____

City: _____ State: _____ ZIP: _____

Cardholder's Signature: _____ Date: _____

Signature above authorizes IFL to charge the listed card for the amount marked

Fax or mail this form to:
Institute for Financial Literacy
Attn: ACFE Sponsor Registration
260 Western Ave., Suite 1
South Portland, Maine 04106

SPONSOR REGISTRATION WILL NOT BE ACCEPTED WITHOUT PAYMENT

Phone: (207) 221-3663 | Fax: (207) 221-3681 | Conference@FinancialLit.org

The Institute for Financial Literacy is a 501(c)(3) organization and contributions are tax-deductible to the extent allowed by the law.

2012 Sponsorship Form