



## Collaborative Efforts in Financial Education

April 18 - 20, 2012 | Caribe Royale | Orlando

# 2012 Sponsorship Levels

~~“EIFLE” Awards Dinner Sponsorship (Sold) \$20,000~~

~~Wednesday, April 18~~

- ★ Opportunity for company representative to provide introductory remarks at dinner
- ★ Three complimentary conference registrations
- ★ Complimentary exhibit table
- ★ Sponsor ribbon on conference badge
- ★ Opportunity to include marketing materials in conference attendee bags
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in EIFLE Awards press release
- ★ Recognition in conference marketing materials

**Keynote Luncheon Sponsorship (1 Available) \$15,000**

**Thursday, April 19**

- ★ Opportunity for company representative to introduce keynote speaker at luncheon
- ★ One complimentary conference registration
- ★ Complimentary exhibit table
- ★ Sponsor ribbon on conference badge
- ★ Opportunity to include marketing materials in conference attendee bags
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials

~~General Session Sponsorship (1 Available) (Sold) \$10,000~~

- ★ Opportunity to provide opening remarks at beginning of the general session
- ★ Sponsor ribbon on conference badge
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials

**Track Sponsorship (3 Available) (2 Available) \$7,500**

**“Serving Those Who Serve” (Military/Public Service)**

**“Investing in Our Future” (Children, K-16)**

~~“Road to Financial Recovery” (Adults) (Sold)~~

- ★ Opportunity to provide opening and closing remarks in the track
- ★ Sponsor ribbon on conference badge
- ★ Recognition at beginning and end of conference
- ★ Recognition on conference signage
- ★ Recognition on conference website
- ★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)
- ★ Recognition in conference marketing materials



## **Collaborative Efforts in Financial Education**

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<b>Breakfast Sponsorship (<del>2 Available</del>) (Sold)</b>	<b>\$5,000</b>
<del>Thursday, April 19; Friday, April 20</del>	
<ul style="list-style-type: none"><li>★ Opportunity to place marketing materials on breakfast tables</li><li>★ Sponsor ribbon on conference badge</li><li>★ Recognition at beginning and end of conference</li><li>★ Recognition on conference signage</li><li>★ Recognition on conference website</li><li>★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)</li><li>★ Recognition in conference marketing materials</li></ul>	
<b>Break Sponsorship (<del>4 Available</del>) (3 Available)</b>	<b>\$2,500</b>
<del>Wednesday, April 18; Thursday, April 19 (am/pm); Friday, April 20</del>	
<ul style="list-style-type: none"><li>★ Sponsor ribbon on conference badge</li><li>★ Recognition at beginning and end of conference</li><li>★ Recognition on conference signage</li><li>★ Recognition on conference website</li><li>★ Recognition via new media promotion (e.g., Facebook, Twitter, LinkedIn)</li><li>★ Recognition in conference marketing materials</li></ul>	
<b>Conference Supporter</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>★ Recognition at beginning and end of conference</li><li>★ Recognition on conference signage</li><li>★ Recognition on conference website</li></ul>	

Sponsorship opportunities are available on a first-come, first-served basis. Your sponsorship will be invoiced upon receipt of sponsorship form. To ensure inclusion in conference promotional materials, payment must be received by March 1, 2012.

Sponsors who elect to utilize their complimentary exhibit space and conference registrations will receive additional information and instructions.

For more information, or to propose other sponsorship support, please contact Bryan Wyatt, Director of Communications, at [bwyatt@financiallit.org](mailto:bwyatt@financiallit.org) or (207) 221-3663.

*We appreciate your commitment to financial education  
and thank you for your support.*



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**YES!** I will support the 7th Annual Conference on Financial Education at the following level:

~~EIFLE Awards Dinner Sponsorship:~~ **(Sold)**

~~Breakfast Sponsorship:~~ **(Sold)**

Keynote Luncheon Sponsorship: \$15,000

~~April 19 (Sold)~~  
~~April 20 (Sold)~~

Break Sponsorship: \$2,500

~~General Session Sponsorship:~~ **(Sold)**

~~April 18 (Sold)~~  April 19 (pm)  
 April 19 (am)  April 20

Track Sponsorship: \$7,500

Conference Supporter \$1,000

- Serving Those Who Serve
- Investing in Our Future
- ~~Road to Financial Recovery~~ **(Sold)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Find my check, in the amount of \$\_\_\_\_\_ enclosed.

Please charge \$\_\_\_\_\_ to my:

- Visa
- Mastercard
- American Express
- Discover

Name as it appears on card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Number (16 digits): \_\_\_\_\_ CVV: \_\_\_\_\_

Is the Billing Address the same as the Work Address?  Yes  No

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature above authorizes IFL to charge the listed card for the amount marked

Fax or mail this form to:  
**Institute for Financial Literacy**  
**Attn: ACFE Sponsor Registration**  
260 Western Ave., Suite 1  
South Portland, Maine 04106

**SPONSOR REGISTRATION WILL NOT BE ACCEPTED WITHOUT PAYMENT**

Phone: (207) 221-3663 | Fax: (207) 221-3681 | Conference@FinancialLit.org

The Institute for Financial Literacy is a 501(c)(3) organization and contributions are tax-deductible to the extent allowed by the law.

**2012 Sponsorship Form**