



Annual Conference on **Financial Education**™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

2018 Sponsor Packet

Rosen Shingle Creek | Orlando, FL | April 9-11

The Annual Conference on Financial Education promotes the effective delivery of consumer financial products, services and education by hosting a national event for professionals providing these services. The Conference is a showcase for financial education success stories, offering attendees proven strategies, tips and techniques to achieve intended outcomes, funding goals and program sustainability.

www.ACFEonline.org | (207) 873-0068 | Conference@FinancialLit.org

Sponsor Registration Form

YES! I will support the Annual Conference on Financial Education at the following level:

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> EIFLE Sponsor | \$15,000 | <input type="checkbox"/> Break Sponsor | \$2,000 |
| <input type="checkbox"/> Luncheon Sponsorship | \$7,500 | <input type="checkbox"/> Supporter | \$1,000 |
| <input type="checkbox"/> Track Sponsor | \$5,000 | <input type="checkbox"/> Exhibitor | \$500 |
| <input type="checkbox"/> Breakfast Sponsor | \$3,000 | | |

I would like to contribute to the ACFE scholarship fund _____x \$1,000

I will be using my complimentary exhibit table -(Please complete the sponsor exhibit agreement)

Description of products/services being exhibited?

First Name: _____ Last Name: _____

Title: _____ Organization: _____

Work Address: _____

City: _____ State: _____ ZIP: _____

Work Phone: _____ Email: _____

Website: _____

How did you hear about the conference? _____

Find my check, in the amount of \$_____ enclosed.

Please charge \$_____ to my:

Visa Mastercard American Express Discover

Name as it appears on card: _____ Exp. Date: _____

Card Number (16 digits): _____ CVV: _____

Is the Billing Address the same as the Work Address? Yes No

Billing Address: _____

City: _____ State: _____ ZIP: _____

Cardholder's Signature: _____ Date: _____

Signature above authorizes IFL to charge the listed card for the amount marked

Fax or mail this form to:
Institute for Financial Literacy
Attn: ACFE Sponsor Registration
PO Box 1842
Portland, Maine 04104

SPONSOR REGISTRATION WILL NOT BE ACCEPTED WITHOUT PAYMENT
Phone: (207) 873-0068 | Fax: (207) 873-0118 | Conference@FinancialLit.org

The Institute for Financial Literacy is a 501(c)(3) organization and contributions are tax-deductible to the extent allowed by the law.

Attendee Information

Please complete the information below regarding your attendee(s*)

Is the Sponsor Attendee the same as the Sponsor Contact? Yes No

If no;

First Name: _____ Last Name: _____

Title: _____

Email: _____

I will be attending the following events:

EIFLE Awards (complimentary with conference registration)

Do you have any food allergies or special dietary restrictions we should be aware of?

Yes (Please note) _____

**The number of sponsor attendees is based on your level of support*

Exhibitor (One Attendee)
Supporter (Two Attendees)
Break Sponsor (Three Attendees)
Breakfast Sponsor (Four Attendees)
Track Sponsor (5 Attendees)
Luncheon Sponsor (5 Attendees)
EIFLE Award Sponsor (5 Attendees)

Exhibitor & Sponsorship Levels

Exhibitor - \$500

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 1 representative

Supporter - \$1,000

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 2 representatives
- Inclusion of 1 item in attendee welcome bags
- Sponsor ribbon on conference badge

Break Sponsor - \$2,000 (5 Available)

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 3 representatives
- Inclusion of 1 item in attendee welcome bags
- Sponsor ribbon on conference badge
- Recognition as break sponsor on signage

Breakfast Sponsor - \$3,000 (2 Available)

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 4 representatives
- Inclusion of 1 item in attendee welcome bags
- Sponsor ribbon on conference badge
- Recognition as breakfast sponsor on signage
- Recognition as breakfast sponsor on table

Exhibitor & Sponsorship Levels

Track Sponsor - \$5,000 (3 Available)

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 5 representatives
- Inclusion of 1 item in attendee welcome bags
- Verbal recognition at the beginning and end of the conference
- Sponsor ribbon on conference badge
- Logo signage for track sessions

Luncheon Sponsor - \$7,500 (2 Available)

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 5 representatives
- Inclusion of 2 items in attendee welcome bags
- Verbal recognition at the beginning and end of the conference
- Sponsor ribbon on conference badge
- Logo on signage for Luncheon

EIFLE Award Sponsor - \$15,000 (1 Available)

- Exhibit table and chair
- Conference attendance, meals and admission to EIFLE Awards Dinner for 5 representatives
- Inclusion of 2 items in attendee welcome bags
- Verbal recognition at the beginning and end of the conference
- Sponsor ribbon on conference badge
- Logo on signage for EIFLE Awards Dinner
- Recognition on EIFLE website
- Provide introductory remarks for EIFLE Awards Dinner

Exhibitor Agreement

Exhibitor Terms & Conditions

- 1. Eligibility:** The Institute shall at its sole discretion determine the eligibility of a company, product or service for inclusion in the exhibit hall. Eligibility is contingent upon Exhibitor's compliance with the terms and conditions set forth herein.
- 2. Liability:** Exhibitor waives any and all claims, for any reason and to the fullest possible extent allowed by law, against the Institute, its agents or employees and the lessors or owners of the exhibit facilities for any actions, losses, cost, damages, claims, theft or expenses relating to Exhibitor's property or bodily injury to its agents, representatives or employees.

Exhibitor must leave the exhibit space in the same condition as it was found. Exhibitor or its representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by Exhibitor or its representatives must be replaced in its original condition by Exhibitor at its own expense.
- 3. Character:** The character of exhibits is subject to approval by the Institute. Distribution of promotional or marketing materials of any kind is limited to the confines of the Exhibitor's booth. Exhibitor may not leave materials in registration areas, meeting rooms, guest rooms or other facilities of the convention hotel without the permission of the Institute.
- 4. Substitution:** Exhibitor may not assign or sublet any portion of the space assigned without the written permission of the Institute. Exhibitor may not display any article not regularly manufactured or handled by Exhibitor nor may Exhibitor distribute marketing or promotional materials for another company without the written permission of the Institute.
- 5. Private Functions:** Exhibitor agrees not to hold private functions and/or host hospitality suites during the scheduled hours of the conference or its related functions without the written permission of the Institute.
- 6. Exhibit Assignments:** The Institute reserves the right to determine location assignments and to make changes at any time, as it may in its sole discretion deem necessary.
- 7. Exhibit Set Up/Break Down:** Exhibitor must be set up and be fully operational by 8:00 a.m. on April 9th. All exhibit booths must remain open for the entire duration of the conference. All exhibits must be removed by 1:00 p.m. on April 11th. Anything leftover will be discarded.
- 8. Storage:** Exhibitor shall be responsible for storing all shipping and packing materials out of sight while the conference is in session. The Institute and Rosen Shingle Creek are not responsible for the storage of any display materials or empty crates.
- 9. Electrical and Internet Services:** Access to electrical outlets and internet connections may be obtained from the exhibit facilities at additional cost. All electrical work must be ordered through and installed by the exhibit facilities to ensure that it will meet necessary safety requirements. Exhibitor should contact the exhibit facilities for more information about electrical and internet needs. Exhibitor is responsible for all related fees.

Exhibitor Agreement

Exhibit Terms & Conditions

- 1. Handling:** Exhibitor shall be responsible for arranging its own shipment of materials to and from Rosen Shingle Creek. Exhibitor should contact the exhibit facilities for more information about freight receipt policies and charges. Exhibitor is responsible for all related fees. All packages should be addressed to:

Rosen Shingle Creek
ACFE April 9-11, 2018
Hold for: _____ Arrival Date: _____
Attn: Lindsay Walden
9939 Universal Boulevard
Orlando, FL 32819

- 2. Security:** The Institute and the exhibit facilities will not provide security for the exhibit area. Neither the exhibit facilities nor the Institute is liable for or insures against damage to or theft of Exhibitor property.
- 3. Compliance with Laws:** Exhibitor must comply with all local laws, rules, regulations and ordinances or they will be asked to leave the conference.
- 4. Amendment to Rules:** The Institute reserves the right to change or add terms and conditions as it shall deem necessary.
- 5. Inclusion of Marketing Materials:** All logos and other marketing paraphernalia included in sponsorship level are due to our graphics department no later than March 1, 2018.

By signing below, the Sponsor accepts the terms spelled out in this exhibit agreement.

Signature: _____ Date: _____

EXHIBITOR TABLE WILL NOT BE ASSIGNED WITHOUT PAYMENT
OR SIGNED EXHIBIT AGREEMENT

Conference Agenda Outline

Day 1

Monday, April 9, 2018

Registration and Sponsor Setup	7:00am - 8:30am
Welcome Remarks	8:30am - 9:00am
General Session	9:00am - 10:15am
Break	10:20am - 10:35am
General Session	10:35am - 11:50am
Networking Lunch	11:50am - 1:00pm
General Session	1:05pm - 2:20pm
Break	2:25pm - 2:40pm
General Session	2:40pm - 3:55pm
EIFLE Awards Dinner	6:00pm - 8:00pm

Day 2

Tuesday, April 10, 2018

Continental Breakfast	8:30am - 9:00am
Opening Remarks	9:00am - 9:20am
Concurrent Session	9:30am - 10:30am
Break	10:35am - 10:50am
Concurrent Session	10:50am - 11:50am
Luncheon	12:00pm - 1:15pm
Concurrent Session	1:30pm - 2:30pm
Break	2:35pm - 2:50pm
Concurrent Session	2:50pm - 3:50pm
Networking Social	4:00pm - 5:00pm

Day 3

Wednesday, April 11, 2018

Continental Breakfast	8:30am - 9:00am
General Session V	9:00am - 10:15am
Break	10:20am - 10:35am
General Session VI - Ethics	10:35am - 11:50am
Closing Remarks	11:50am - 12:00pm