



Annual Conference on Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

DAY 1 MONDAY, APRIL 9, 2018

8:30am-9:00am
9:00am-10:15am

Welcome Remarks

General Session I:

Financial Literacy: Building on the Bedrock
Jeannette Bennett & Barbara Flowers

10:20am-10:35am
10:35am-11:50am

Break

Concurrent Session I:

Financial Literacy in the Classroom:
Making the Classroom Connection
Jackie Morgan

Financial Literacy on Campus:

Student Ambassadors Program for Financial Literacy
Theodore R. Daniels, Bonnie Wallace & Elizabeth Jennings
Financial Peer Mentor Training for College Students
Nicole Pechinski & Jill Strand

Creating a Financial Literacy Program:

Financial Literacy in a Corporate Financial Wellness Program
David J. Flores

11:50am-1:00pm
1:05pm-2:20pm

Networking Lunch

Concurrent Session II:

Financial Literacy in the Classroom:
Boot Camp and Beyond
Barbara O'Neill
Hot Trend Alert: High School Personal Finance Labs
Mark Brookshire

Financial Literacy on Campus:

Creating a Money Management Center
Tiffany Davis

Creating a Financial Literacy Program:

Implement a Multifaceted Financial Empowerment Approach
Dominique Brown & Shalandria Williams

2:25pm-2:40pm
2:40pm-3:55pm

Break

General Session II:

Tweeting about #College, #Money, and #Student Loans
Catherine Mueller

6:00pm-8:00pm

EIFLE Awards Dinner

DAY 2 TUESDAY, APRIL 10, 2018

7:45am-8:25am
8:30am-9:30am

Continental Breakfast

General Session III:

Industry Meets Academia
Chase Peckem & Howard Eskew, Jr.

9:35am-10:35am

Concurrent Session III:

Financial Literacy in the Classroom:
How to Teach Investing in Two Hours
Tim Ranzetta

Financial Literacy on Campus:

Changing Financial Behavior of Post-Secondary Students
Stacy Yanchuk Olesky

10:35am-10:50am
10:50am-11:50am

12:00pm-1:15pm

1:30pm-2:30pm

2:35pm-2:50pm
2:50pm-3:50pm

4:00pm-5:00pm

8:15am-8:55am
9:00am-10:15am

10:20am-10:35am
10:35-11:50am

11:50am-12:00pm

DAY 2 CONTINUED TUESDAY, APRIL 10, 2018

Creating a Financial Literacy Program:

From Financial Education to Financial Inclusion
Bonnie Wallace & Elizabeth Jennings

Break

Concurrent Session IV:

Financial Literacy in the Classroom:
Using Sports to Teach Financial Education to At-risk Students
Julie Kornegay

Financial Literacy on Campus:

Reaching Beyond Disengagement
Donna Miller

Creating a Financial Literacy Program:

Effective Financial Education for Young People of Color
Michael Gross

Luncheon Session

Financial Action Steps and Milestones
Barbara O'Neill

Concurrent Session V:

Financial Literacy in the Classroom:
Implementing a Creative Financial Literacy Program
Julie Beckham
Top 10 Ways to Make Financial Literacy More Entertaining
Joey Fehrman

Financial Literacy on Campus:

Reaching the "Unreachable"
Daad Rizk & Brad Yeckley

Creating a Financial Literacy Program:

Personalized, Goal-Focused Credit Union Education
Buck Austin

Break

General Session IV:

eLearning: Everyone's Doing It So Should We as Well?
Stacy Yanchuk Olesky

Networking Social

DAY 3 WEDNESDAY, APRIL 11, 2018

Continental Breakfast

General Session V:

Rigging Monopoly: Economic, Financial and Social Awareness
Doug Young

Break

General Session VI:

Saving a Generation: Obliterating Massive Student Loan Debt
Rhonda Culver

Closing Remarks