



Annual Conference on Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

DAY 1 MONDAY, APRIL 9, 2018

7:30am-8:30am	Registration/Check-In
8:30am-9:00am	Welcome Remarks
9:00am-10:15am	General Session I: <i>Financial Literacy: Building on the Bedrock</i> Jeannette Bennett & Barbara Flowers
10:20am-10:35am	Break
10:35am-11:50am	Concurrent Session I: Financial Literacy in the Classroom: <i>Making the Classroom Connection</i> Jackie Morgan Financial Literacy on Campus: <i>Student Ambassadors Program for Financial Literacy</i> Theodore R. Daniels, Bonnie Wallace & Elizabeth Jennings <i>Financial Peer Mentor Training for College Students</i> Nicole Pechinski & Jill Strand
11:50am-1:00pm	Creating a Financial Literacy Program: <i>Financial Literacy in a Corporate Financial Wellness Program</i> David J. Flores
1:05pm-2:20pm	Networking Lunch
	Concurrent Session II: Financial Literacy in the Classroom: <i>How to Teach Investing in Two Hours</i> Tim Ranzetta Financial Literacy on Campus: <i>Creating a Money Management Center</i> Tiffany Davis Creating a Financial Literacy Program: <i>Implement a Multifaceted Financial Empowerment Approach</i> Shalandria Williams
2:25pm-2:40pm	Break
2:40pm-3:55pm	General Session II: <i>Tweeting about #College, #Money, and #Student Loans</i> Catherine Mueller
6:00pm-8:00pm	EIFLE Awards Dinner

DAY 2 TUESDAY, APRIL 10, 2018

7:45am-8:25am	Continental Breakfast
8:30am-9:30am	General Session III: <i>Industry Meets Academia</i> Chase Peckem & Howard Eskew, Jr.
9:35am-10:35am	Concurrent Session III: Financial Literacy in the Classroom: <i>Boot Camp and Beyond</i> Barbara O'Neill <i>Hot Trend Alert: High School Personal Finance Labs</i> Mark Brookshire Financial Literacy on Campus: <i>Changing Financial Behavior of Post-Secondary Students</i> Stacy Yanchuk Olesky
	10:35am-10:50am
	10:50am-11:50am
	12:00pm-1:10pm
	1:30pm-2:30pm
	2:35pm-2:50pm
	2:50pm-3:50pm
	4:00pm-5:00pm

DAY 2 CONTINUED TUESDAY, APRIL 10, 2018

	Creating a Financial Literacy Program: <i>From Financial Education to Financial Inclusion</i> Bonnie Wallace & Elizabeth Jennings
	Break
	Concurrent Session IV: Financial Literacy in the Classroom: <i>Using Sports to Teach Financial Education to At-risk Students</i> Julie Kornegay Financial Literacy on Campus: <i>Reaching Beyond Disengagement</i> Donna Miller
	Creating a Financial Literacy Program: <i>Effective Financial Education for Young People of Color</i> Michael Gross
	Luncheon Session <i>Financial Action Steps and Milestones</i> Barbara O'Neill
	Concurrent Session V: Financial Literacy in the Classroom: <i>Implementing a Creative Financial Literacy Program</i> Julie Beckham <i>Top 10 Ways to Make Financial Literacy More Entertaining</i> Joey Fehrman
	Financial Literacy on Campus: <i>Reaching the "Unreachable"</i> Daad Rizk & Brad Yeckley
	Creating a Financial Literacy Program: <i>Personalized, Goal-Focused Credit Union Education</i> Buck Austin
	Break
	General Session IV: <i>eLearning: Everyone's Doing It So Should We as Well?</i> Stacy Yanchuk Olesky
	Networking Social

DAY 3 WEDNESDAY, APRIL 11, 2018

	Continental Breakfast
	General Session V: <i>Rigging Monopoly: Economic, Financial and Social Awareness</i> Doug Young
	Break
	General Session VI: <i>Saving a Generation: Obliterating Massive Student Loan Debt</i> Rhonda Culver
	Closing Remarks