



# Annual Conference on **Financial Education**™

presented by the **INSTITUTE FOR FINANCIAL LITERACY**®

## 2022 Sponsor Packet

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The Annual Conference on Financial Education promotes the effective delivery of consumer financial products, services and education by hosting a national event for professionals providing these services. The Conference is a showcase for financial education success stories, offering attendees proven strategies, tips and techniques to achieve intended outcomes, funding goals and program sustainability.

[www.ACFEonline.org](http://www.ACFEonline.org) | (207) 873-0068 | [Conference@FinancialLit.org](mailto:Conference@FinancialLit.org)

2022

# SPONSOR

# LEVELS



## Annual Conference on Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

| FILE     | NETWORKING | PLATINUM | GOLD    | SILVER  | BRONZE |
|----------|------------|----------|---------|---------|--------|
| \$10,000 | \$7,500    | \$5,000  | \$2,500 | \$1,500 | \$750  |

**Speaking Opportunity**  
10-15min dinner remarks

✓

**Limited Opportunity**  
Fixed number of spots

1

3

**Sponsored Event Signage**  
Logo/Description on specific event sign

✓

✓

**Podium Acknowledgement**  
Sponsor will be mentioned in opening and closing remarks

✓

✓

✓

✓

**Signage**  
Logo on general sponsor sign

Large

Large

Medium

Medium

Small

Small

**Program Logo**  
Logo on agenda/program

Large

Large

Medium

Medium

Small

Small

**Attendee Bag Item(s)**  
Sponsor may provide item(s) to be included in the attendees' welcome bags

3

3

2

2

1

**Email Recognition**  
Will be listed as a sponsor on official email marketing

✓

✓

✓

✓

✓

✓

**Social Media Recognition**  
Highlight as a sponsor on IFL's social media accounts

✓

✓

✓

✓

✓

✓

**Sponsor Ribbon**  
Sponsor ribbon on attendee badge of each sponsor representative

✓

✓

✓

✓

✓

✓

**Exhibit Table**  
6' Foot Table and 2 Chairs

✓

✓

✓

✓

✓

✓

**Conference Attendance**  
General Attendee Registration

5

5

4

3

2

1

Exhibit table selection will take place in April. Exhibitors will be contacted from highest to lowest sponsorship level and in the order sponsor confirmations were received. Networking Sponsors will select the networking event they would like to sponsor in the order their sponsor confirmations are received.



## Sponsor Registration Form

**YES! I will support the 2022 Annual Conference on Financial Education at the following level:**

EIFLE     NETWORKING     PLATINUM     GOLD     SILVER     BRONZE

### Contact Details

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Organization: \_\_\_\_\_  
Work Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsor Details

Organization Name (as it should appear in marketing): \_\_\_\_\_  
Address: \_\_\_\_\_  
Website: \_\_\_\_\_

**Please print, complete and return this page to [rgordon@financiallit.org](mailto:rgordon@financiallit.org) with the following attachments:**

- Company Logo
- Company Description
- Preferred Method of Payment (Credit Card, Check and PayPal accepted)

**Please check this box if you will be using your exhibit table/space.**

Sponsors are not required to exhibit. Space is limited. If you wish to exhibit, please check this box to secure your spot. We will follow up with an Exhibitor Agreement that must be returned for your Sponsor Registration to be complete.

To register Sponsor Representatives as ACFE Attendees, please email [conference@financiallit.org](mailto:conference@financiallit.org) with each name and email address.

All marketing materials, videos and other files corresponding with your Sponsor Level Benefits should be sent to [rgordon@financiallit.org](mailto:rgordon@financiallit.org) no later than Friday, March 25 2022.

**Thank you for supporting the 2022 ACFE!**