

2022 ACFE Online



Annual Conference on
Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

DAY 1

9:30am - 9:45am

Welcome

10:00am - 11:00am

Fighting FOMO with Financial Education

Carissa Uhlman

11:30am - 12:30pm

Equity in Financial Wellness

Kelly Demand & Ali Bretthauer

1:00pm - 2:00pm

**A Pilot Course for Improving
Financial Literacy in College Students**

Ishuan Li Simonson & Xinyan Shi

2:30pm - 3:30pm

**Integrating Financial Education
Into Family Engagement**

Evelyn Tolliver

4:00pm - 5:00pm

**A Dollar's Worth:
Inflation and Financial Literacy**

Jeannette Bennett

5:30pm - 6:30pm

The Changing Workforce and You

Claire Loup & Jackie Morgan

7:00pm - 8:00pm

2022 EIFLE Awards

DAY 2

9:30am - 9:45am

Morning Update

10:00am - 11:00am

Back to the Future... Basically

Morgan O'Sullivan

11:30am - 12:30pm

**Marketing Your Financial Education
Program So Students Will Flock to You**

Emily Schwartz

1:00pm - 2:00pm

Talking, Love and Money

Wallace Howick

2:30pm - 3:30pm

**Federal Student Loan Forgiveness
for You and Your Students**

Theresa Popp Braun

4:00pm - 5:00pm

Reframing Financial Success

Channdika Thayver & Manraj Waraich

5:30pm - 6:30pm

**Financial Wellness: A Vital Component in
Employee Wellness Programs**

Jay Turner

DAY 3

9:30am - 9:45am

Morning Update

10:00am - 11:00am

**Still Nudging:
Choice Optimization for Better Finances**

Carissa Uhlman

11:30am - 12:30pm

**Storyboards and Calculators from the
Personal Economic Model**

Joseph Calhoun

1:00pm - 2:00pm

**Strategies to Empower HBCU/MSI Students
to Close the Racial Wealth Gap**

Sharon Kent, Bonnie Wallace & Todd Woodlee

2:30pm - 3:30pm

**Why You Should Be a Health
Savings Account Champion**

Jack Towarnicky

4:00pm - 5:00pm

**The Power of Research and
Spreading the News**

Doretta Thompson

5:30pm - 6:30pm

**Accessibility and Engagement: The Two Most
Important Elements of Financial Literacy**

Zoe Wright-Neil & Jeet Singh

6:45pm - 7:00pm

Closing / ACFE Q&A

ALL TIMES EASTERN