

DAY 1

8:00am - 9:00am
Check-In & Breakfast

9:00am - 9:15am
Opening Remarks
Rachel Gordon
Institute for Financial Literacy

9:15am - 10:15am
The Power of Negative Thinking: Building Financial Empathy by Embracing the Suck
Carissa Uhlman

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
Breaking Down Financial Equity Barriers with Financial Edutainment
Bill Mills & Amanda Paolicelli

11:30am - 1:00pm
Networking Lunch

1:00pm - 2:00pm
Who Are You Missing with Your Financial Education Programs?
Karen Hassett & Susan Tachau

Focus Session:
Financial Literacy on the College Campus
Identifying and Navigating Unique Financial Aid Situations
Amber Taylor & Morgen Patrick

2:00pm - 2:15pm
Coffee Break

2:15pm - 3:15pm
Five Steps in Financial Planning Using Technology and Mobile Applications
José A. Medina & Arelis Rivera

Focus Session:
Financial Literacy in the Workplace
Aquaponics and Financial Education: It's a Fishy Business
Robert Arnhold

3:15pm - 3:30pm
Snack Break

3:30pm - 4:30pm
5 Secrets to Unforgettable Financial Workshops
Emily Schwartz

6:00pm - 8:00pm
EIFLE Awards Dinner

DAY 2

8:00am - 9:00am
Check-In & Breakfast

9:00am - 9:15am
Morning Remarks

9:15am - 10:15am
Have You Ever? Retrain Your Brain for Smart Money Decisions
Theresa Popp Braun

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
Behavioral Economics: What it is and How it Affects Our Money
Jen Jones

11:30am - 1:00pm
Networking Lunch

1:00pm - 2:00pm
The Role of HBCUs in Building Community Wealth
Sharon Kent

Focus Session:
Financial Literacy on the College Campus
Foundations of Financial Coaching
Jeanne Walsh & Amanda Kostman

2:00pm - 2:15pm
Coffee Break

2:15pm - 3:15pm
Fintech Revolutionizing Financial Services
Brenda Jimenez

Focus Session:
Financial Literacy in the Workplace
Financial Wellness Programs for the Workplace
Ramat Oyetunji

3:15pm - 4:00pm
Extended Exhibit Hours

Group Event

Dinner On Your Own

DAY 3

8:00am - 9:00am
Check-In & Breakfast

9:00am - 9:15am
Morning Remarks

9:15am - 10:15am
Let's Talk Money: How to Get More out of Financial Coaching
Julie Heaton & Sarah DeWolfe

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
Storytelling in Financial Education
Dana Miranda

11:30am - 11:45am
Closing Remarks
Rachel Gordon
Institute for Financial Literacy

Translation Services will be available for all sessions and events in Preciosa Ballroom.

Attendees will receive a Certificate of Attendance, and access to Fincert.org's self-study course Ethics for Educators in Personal Finance, via email following the event.

Attendees may earn up to 14 General & 2 Ethics CEUs through Fincert.org by participating in all sessions and completing the ethics course.

Preciosa Ballroom

Azucenas Ballroom

Querube Ballroom: Exhibits Open

Palmar A

Location TBA



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