



Annual Conference on Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY

April 8-10, 2024 ~ Louisville, KY

DAY 1

8:00am - 9:00am
Breakfast

9:00am - 9:15am
Opening Remarks

Rachel Gordon
Institute for Financial Literacy

9:15am - 10:15am

Personal Financial Resilience
José A. Medina & Arelis Rivera

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
**Putting the "Personal"
in Personal Finance**
Cara Macksoud

**Building a College
Financial Literacy Program**
Sydney Meimann

**Digital Tech Tool Trends in
Youth Financial Education**
Karsten Walker

11:30am - 12:50pm
Networking Lunch

1:00pm - 2:00pm
**The World Around Me:
Exploring Life with a Personal
Finance and Economics Lens**
Claire Loup & Jackie Morgan

2:00pm - 2:15pm
Coffee Break

2:15pm - 3:15pm
**Develop Smart Money Habits Early at
Home with Dr Smart Money**
Harry Hakuei Kosato

3:15pm - 3:30pm
Snack Break

3:30pm - 4:30pm
**Financial Cybersecurity:
How and Why Criminal Target You, and
Methods to Increase Your Resilience**
Phil Susmann

6:00pm - 8:00pm
EIFLE Awards Dinner

DAY 2

8:00am - 9:00am
Breakfast

9:00am - 9:15am
Morning Remarks

9:15am - 10:15am
**The Road Least Travelled:
Empowering Underserved Communities
through Financial Education**
Caroline Dennis

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
**Empowering Financial Freedom:
The Impact of Career, Money,
and Life Coaching on Individuals
and Future Generations**
Shawna Martin

**Partnering with State-based Nonprofits to
Provide Financial Literacy Programs
for College-Going Individuals**
Meghan Lustig, William Lindsey, Tanya
Dreon, Keith Ritchie & Steven Held

**Empowering The Next
Generation Of Money-Wise**
Aleta Sue Rhodes

11:30am - 12:50pm
Networking Lunch

1:00pm - 2:00pm
**Your Money. Your Mission.
Changing the Dynamic
of our Relationship with Money**
Melissa Olson

**The Road to Zero Student Loan Debt:
BIG Savings with the
New SAVE Plan and Other
Strategic Repayment Options**
Theresa Popp Braun

Shopping: The Dollars and Decisions
Jeannette Bennett

2:00pm - 2:15pm
Coffee Break

2:15pm - 3:15pm
The Drip, Drip, Drip of Leakage
Jack Towarnicky

3:15pm - 3:30pm
Snack Break

3:30pm - 4:30pm
Bringing Financial Literacy to New York
Maria T. Smith

DAY 3

8:00am - 9:00am
Breakfast

9:00am - 9:15am
Morning Remarks

9:15am - 10:15am
**Unlocking Financial Resilience:
Benjamin Franklin's 13 Virtues**
Bill Mills

10:15am - 10:30am
Coffee Break

10:30am - 11:30am
**Teaching them to Fish: The Power of
Including Asynchronous Online Learning**
Mary Handiboe & Michelle Robinson

11:30am - 11:45am
Closing Remarks
Rachel Gordon
Institute for Financial Literacy