

20th



Annual Conference on
Financial Education[™]

presented by the INSTITUTE FOR FINANCIAL LITERACY®

NEW ORLEANS
APRIL 7-9
2025

Monday, April 7, 2025

	Magnolia Foyer	Magnolia	Azalea 1	Azalea 2	Riverbend Ballroom
8:00am - 9:00am	Breakfast				
9:00am - 9:15am		Opening Remarks Rachel Gordon			
9:15am - 10:15am		TikTok Streams to Retirement Dreams Emily Schwartz			
10:15am - 10:30am	Coffee Break				
10:30am - 11:30am		Beyond the Basics Joel L. Franks	Empowering the Next Generation Miria Gray	Finance in the Foothills Daniel Rohrer	
11:30am - 12:50pm	Networking Lunch				
1:00pm - 2:00pm		Exploring CFPB Resources Carmen Cruz	Empowering Youth Through Financial Literacy Jeffery Liu	The Intersectionality of Financial Aid, Literacy, and Wellness Justin L. Enlow	
2:00pm - 2:15pm	Coffee Break				
2:15pm - 3:15pm		Empower & Educate: Community Financial Partnerships Brittany Haley	NGPF in the 6-12 Classroom Sheila Salehian & Amanda Hughes	Incorporating Sociology into Financial Literacy Education Kevin Delaney	
3:15pm - 3:30pm	Snack Break				
3:30pm - 4:30pm		The Quest to Make Personal Finance a High School Requirement in New York State Maria Smith	The Future of Financial Education Rebecca Maxcy	TBA	
5:30pm - 6:00pm					Pre-Dinner Social
6:00pm - 8:00pm					EIFLE Awards Dinner

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Tuesday, April 8, 2025

	Magnolia Foyer	Magnolia	Azalea 1	Azalea 2	Riverbend Ballroom
8:00am - 9:00am	Breakfast				
9:00am - 9:15am		Morning Welcome Rachel Gordon			
9:15am - 10:15am		Rebranding Financial Literacy: A Forward Future Caroline Dennis			
10:15am - 10:30am	Coffee Break				
10:30am - 11:30am		Elevating Standards Stacy Yanchuk Oleksy & Mackenzie Rogers	Focus on the FUN in Financial Fundamentals Claire A. Loup	TBA	
11:30am - 12:50pm					Networking Lunch
1:00pm - 2:00pm		TBA	TBA	How to Improve Your Tabling Experience Emily Schwartz	
2:00pm - 2:15pm	Coffee Break				
2:15pm - 3:15pm		Empowering Financial Futures Eric Howell	Teachers Need Curriculum, Not Content Jedidiah Collins	Unlocking Futures at Florida's Most Diverse Public University Tamsyn French & Alexis Apana	
3:15pm - 3:30pm	Snack Break				
3:30pm - 4:30pm		How Reality TV and Technology Can Improve Financial Health Michael Cyr	Financial Field Trips Whitney Ramirez	FDIC's Guide to Organizing Reality Fairs Brittany Burroughs	

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Wednesday, April 9, 2025

	Magnolia Foyer	Magnolia
8:00am - 9:00am	Breakfast	
9:00am - 9:15am		Morning Welcome Rachel Gordon
9:15am - 10:15am		Addressing Financial Challenges Facing the Military and Veteran Community Eric Elogeen & Raun Lazier
10:15am - 10:30am	Coffee Break	
10:30am - 11:30am		Transforming Financial Literacy into Interactive eLearning Manraj Waraich & Catherine Lopez
11:30am - 11:45am		Closing Remarks Rachel Gordon