

20th



Annual Conference on Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

NEW ORLEANS
APRIL 7-9
2025

Monday, April 7, 2025

	Magnolia Foyer	Magnolia	Azalea 1	Azalea 2	Riverbend Ballroom
8:00am - 9:00am	Breakfast				
9:00am - 9:15am		Opening Remarks Rachel Gordon			
9:15am - 10:15am		Social Streams to Retirement Dreams: Financial Education for Each Generation Emily Schwartz			
10:15am - 10:30am	Break				
10:30am - 11:30am		Beyond the Basics Joel L. Franks	Empowering the Next Generation Miria Gray	Finance in the Foothills Daniel Rohrer	
11:30am - 12:50pm	Networking Lunch				
1:00pm - 2:00pm		What You Need to Know about the Trillion-Dollar Debt Jeannette Bennett	Empowering Youth Through Financial Literacy Jeffery Liu	The Intersectionality of Financial Aid, Literacy, and Wellness Justin L. Enlow	
2:00pm - 2:15pm	Break				
2:15pm - 3:15pm		Empower & Educate: Community Financial Partnerships Brittany Haley	NGPF in the 6-12 Classroom Sheila Salehian & Amanda Hughes	Incorporating Sociology into Financial Literacy Education Kevin Delaney	
3:15pm - 3:30pm	Snack Break				
3:30pm - 4:30pm		The Quest to Make Personal Finance a High School Requirement in New York State Maria Smith	The Future of Financial Education Rebecca Maxcy	Challenges To Solutions Paul Goebel	
5:30pm - 6:00pm					Pre-Dinner Social
6:00pm - 8:00pm					EIFLE Awards Dinner

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Tuesday, April 8, 2025

	Magnolia Foyer	Magnolia	Azalea 1	Azalea 2	Riverbend Ballroom
8:00am - 9:00am	Breakfast				
9:00am - 9:15am		Morning Welcome Rachel Gordon			
9:15am - 10:15am		Rebranding Financial Literacy: A Forward Future Caroline Dennis			
10:15am - 10:30am	Break				
10:30am - 11:30am		Elevating Standards Stacy Yanchuk Oleksy & Mackenzie Rogers	Focus on the FUN in Financial Fundamentals Claire A. Loup	EmpowerED Alliances Gabrielle Pringle-Onwunaka	
11:30am - 12:50pm					Networking Lunch
1:00pm - 2:00pm		Your Money, Your Brain, and Strategic Money Decisions Theresa Popp Braun	Storyboards & Resources from the Personal Economic Model Joseph Calhoun	How to Improve Your Tabling Experience Emily Schwartz	
2:00pm - 2:15pm	Break				
2:15pm - 3:15pm		Empowering Financial Futures Eric Howell	Teachers Need Curriculum, Not Content Jedidiah Collins	Unlocking Futures at Florida's Most Diverse Public University Tamsyn French	
3:15pm - 3:30pm	Snack Break				
3:30pm - 4:30pm		How Reality TV and Technology Can Improve Financial Health Michael Cyr	Financial Field Trips Whitney Ramirez		

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Wednesday, April 9, 2025

	Magnolia Foyer	Magnolia
8:00am - 9:00am	Breakfast	
9:00am - 9:15am		Morning Welcome Rachel Gordon
9:15am - 10:15am		Financial Cybersecurity Phil Susmann
10:15am - 10:30am	Break	
10:30am - 11:30am		Transforming Financial Literacy into Interactive eLearning Manraj Waraich & Catherine Lopez
11:30am - 11:45am		Closing Remarks Rachel Gordon