

Monday
April 13, 2026



Annual Conference on
Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY*

Wyndham
Lake Buena Vista, FL

HORIZONS BALLROOM		General & Adult Education	K-12 Education	Higher Education
8:00am - 8:50am	Breakfast			
8:50am - 9:00am		Opening Remarks Rachel Gordon		
9:00am - 10:00am		The Power of Passion and Intention Justin Lyn Perfili		
10:00am - 10:10am	Break			
10:10am - 11:10am		Practical Strategies for Debt Elimination Melanie Jewkes & McKenzie Walsh	Escape the Boredom Miria Morgan	Building Lifelong Financial Capability in a Liberal Arts College Yuchen Lin
11:10am - 11:20am	Break			
11:20am - 12:20pm		Everyone Else is Making a Mistake Elizabeth Perry	Align and Integrate Ramat Oyetunji	The Hidden Cost of College Nicole Burton
12:20pm - 1:30pm		Networking Lunch		
1:40pm - 2:40pm		Educational Pathways to Financial Literacy Richard White	Building Financial Foundations Deirdre Donnelly	Mastering the OBBBA Theresa Popp Braun
2:40pm - 2:50pm	Break			
2:50pm - 3:50pm		Cultivating the Abundance Mindset Elba Corujo	Piggy Bank Pathways Darla Bishop	Peer Power Sydney Meimann
3:50pm - 4:00pm	Break			
4:00pm - 5:00pm		AI, Behavior, and the New Blueprint for Financial Education Joel L. Franks		
6:00pm - 6:30pm		Pre-Dinner Social		
6:30pm - 8:00pm		EIFLE Awards Dinner		

Tuesday
April 14, 2026



Wyndham
Lake Buena Vista, FL

HORIZONS BALLROOM		General & Adult Education	K-12 Education	Higher Education	Lakeview
8:00am - 8:50am	Breakfast				
8:50am - 9:00am		Morning Welcome Rachel Gordon			
9:00am - 10:00am		Beyond the Buzz Caroline Dennis			
10:00am - 10:10am	Break				
10:10am - 11:10am		Building Financial Recovery Capital Kelly May & Nichole Huff	Adulting Day Lizeth Olivarez & Esperanza Rodriguez	Personal Finance : Portfolio Approach Douglas Dorsey	
11:10am - 11:20am	Break				
11:20am - 12:20pm		A Balancing Act Lucy Arellano Baglieri & Brenda Jimenez	Active Minds, Active Learning Robin Palmer	Mapping Financial Identity Chéri Sides Phillips	
12:20pm - 1:30pm					Networking Lunch
1:40pm - 2:40pm		Financial Wellness as a Philosophy Mohammad Rizwan & Johan Romero Luna	Building the Mindset that Breaks the Cycle Bill Mills & Claudia Navarro	Engaging Gen-Z in Their Financial Futures Sarah Willmettt-Whiteman	
2:40pm - 2:50pm	Break				
2:50pm - 3:50pm		Scam A Lot! Varun Gupta	Empowering Students Hassan Thomas	Building Financial Literacy Among College Athletes Cami Sheaffer	
3:50pm - 4:00pm	Break				
4:00pm - 5:00pm		The Power of the First 15 Katie Wright			

Wednesday
April 15, 2026



Annual Conference on
Financial Education™

presented by the INSTITUTE FOR FINANCIAL LITERACY®

Wyndham
Lake Buena Vista, FL

HORIZONS BALLROOM		General Sessions
8:00am - 8:50am	Breakfast	
8:50am - 9:00am		Morning Welcome Rachel Gordon
9:00am - 10:00am		<i>When Money Meets Mind</i> Amanda Martin
10:00am - 10:10am	Break	
10:10am - 11:10am		<i>Supporting the Financial Literacy of Military Families</i> Nichole Huff & Kristen Jowers
11:10am - 11:20am	Break	
11:20am - 12:20pm		<i>Beyond Literacy</i> Cara Macksoud
12:20pm - 12:30pm		Closing Remarks Rachel Gordon