

2027  
ACFE

April 12-14

DoubleTree by Hilton  
Nashville Downtown



 Annual Conference on  
**Financial Education**™  
presented by the INSTITUTE FOR FINANCIAL LITERACY®

# SPONSORSHIP PROPOSAL

The Annual Conference on Financial Education promotes the effective delivery of consumer financial products, services and education by hosting a national event for professionals providing these services. The Conference is a showcase for financial education success stories, offering attendees proven strategies, tips and techniques to achieve intended outcomes, funding goals and program sustainability.

[www.ACFEonline.org](http://www.ACFEonline.org) | (207) 873-0068 | [Conference@FinancialLit.org](mailto:Conference@FinancialLit.org)



Dear Potential Sponsor,

The Institute for Financial Literacy established the Annual Conference on Financial Education (ACFE) to strengthen professional development and expand collaboration opportunities for financial educators. What sets the ACFE apart is the way it brings together professionals from schools, nonprofits, military programs, financial institutions, and more, all focused on practical, real-world impact. Attendees work with individuals of all ages, and the conference emphasizes sharing tested ideas, tools, and approaches they can immediately apply. It's also a space where meaningful connections form, creating an ongoing network of professionals committed to improving financial education in their communities.

In 2007, the Institute added the Excellence In Financial Literacy Education ("EIFLE") Awards to the Annual Conference to recognize the outstanding financial educators, organizations, books, programs, games and research. Not only do the EIFLE Awards recognize professional accomplishment, but they serve to promote innovation and inspire financial educators to better serve their communities.

The Institute will host the 22nd Annual Conference on Financial Education April 12-14, 2027 at the DoubleTree by Hilton Nashville Downtown in Tennessee. Many of the educators we serve have limited professional development and travel budgets and often incur out-of-pocket expenses to attend. Support from our ACFE sponsors helps us deliver a stronger experience for attendees while keeping registration costs within reach.

On the next page, you'll find our 2027 Sponsorship Opportunities. I encourage you to consider which level is the best fit as you strengthen your company's visibility, credibility, and reputation with financial educators. Sponsors who also exhibit at the ACFE have the opportunity to build more meaningful relationships with educators from across the country and beyond. We encourage participation from organizations of all sizes, so we offer 7 different levels of support and will be happy to speak with you about a customized sponsorship level if that would better meet your needs.

If you have any questions about the ACFE or sponsorship opportunities, please contact me at your convenience. Thank you in advance for your time and consideration.

Sincerely,

Rachel Gordon  
Executive Director  
Institute for Financial Literacy  
Email: [rgordon@financiallit.org](mailto:rgordon@financiallit.org)

# Sponsorship Opportunities

**\$15,000**  
EIFLE  
Awards  
Sponsor

1 Available  
15 minute remarks at EIFLE Awards Dinner  
Logo on dinner sign, program, & EIFLEawards.org  
2 Conference Registrations + 2 Additional Dinner Tickets

**\$10,000**  
Lunch  
Sponsor

2 Available  
2 Conference Registrations  
10 minute remarks at lunch  
Logo on corresponding event signage

**\$7,500**  
Breakfast  
Sponsor

3 Available  
2 Conference Registrations  
Logo on corresponding event signage

**\$5,000**  
Breakout  
Sponsor

3 Available (K12, Higher Ed, Adult)  
2 Conference Registrations  
Logo on corresponding event signage

**\$3,000**  
Break  
Sponsor

2 Available  
2 Conference Registrations  
Logo on corresponding event signage

**\$1,500**  
Supporter

2 Conference Registrations

**\$750**  
Exhibitor

1 Conference Registration

## **Sponsor Benefits included with all levels:**

Exhibit table

Marketing materials placed in  
attendee welcome bags

Logo in conference program  
and acknowledgement  
throughout the event

Logo, description and website  
link on ACFEonline.org

Attendee list by April 9th